

# Enlitic: Focusing AI Power on Data Management in Healthcare



## Why Data Management is Critical for Healthcare



Data management is critical to healthcare providers, as it enables effective patient information administration and leverages that information to improve patient care and operational efficiency.

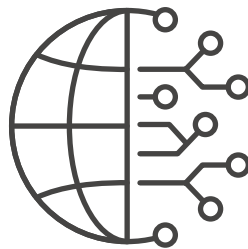


The vast amount of data, including patient records, medical images, and diagnostic results collected by providers can be organized, managed, and protected with the Enlitic Curie™ real-world evidence.

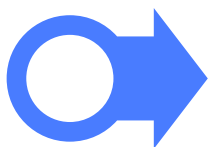
**A SINGLE  
PATIENT  
GENERATES  
80 MB  
PER YEAR**



**30% OF  
GLOBAL DATA  
IS GENERATED  
BY HEALTHCARE  
INDUSTRY**



**36% CAGR  
OF HEALTHCARE  
DATA**



Enlitic's Curie™ platform standardizes, protects, integrates, and analyzes data to create the foundation of a real-world evidence platform that improves clinical workflows, increases efficiencies, and expands capacity.

### DATA QUALITY MANAGEMENT

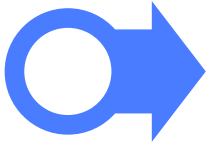
The effective management of data requires that the data be accurate, complete, consistent, and timely. Poor data quality can lead to inaccurate or incomplete information, which can result in poor decision-making, operational inefficiencies, and lost opportunities.

### DATA GOVERNANCE

Effective data governance is essential for organizations to ensure the accuracy, completeness, and consistency of their data, and to mitigate risks associated with data misuse or mishandling.

### DATA ANONYMIZATION

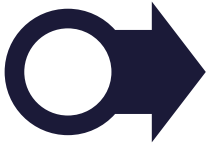
Data anonymization requires careful planning and execution to ensure that the anonymized data is still useful for the intended purpose. This means that data management practices, such as data documentation and metadata management, are important for ensuring that the data can be properly interpreted and used.



Enlitic's data management platform helps to ensure the quality and reliability of data, with data governance frameworks and security measures that protect sensitive or confidential information and ensure compliance with privacy regulations.



# 60% OF CIO SAID THEIR SEARCHABILITY IS LESS THAN ADEQUATE



Enlitic's focus on data management is helping to transform the way that healthcare organizations manage and use patient data, leading to better patient outcomes and a more efficient and effective healthcare system.

With the growth of electronic health records, medical imaging, and other digital data sources, the need for effective data management has never been greater. Enlitic's focus on AI-powered data management is helping to meet this need and drive innovation in healthcare.