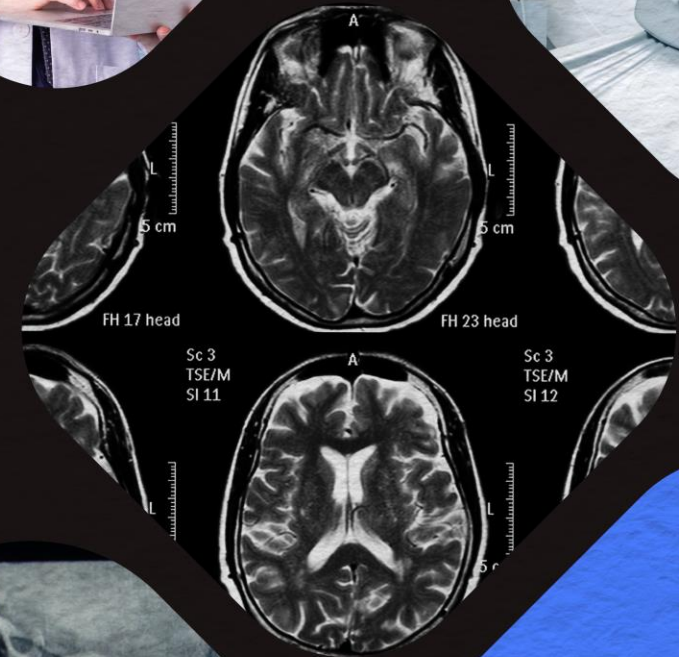
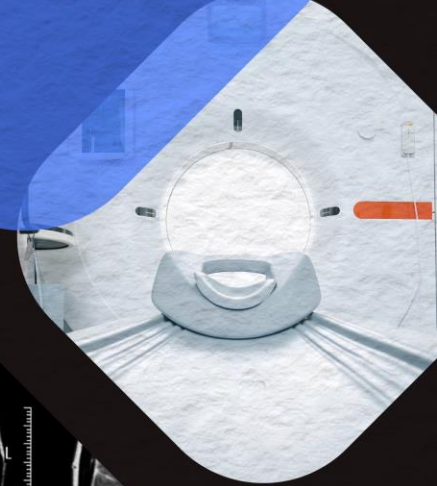


Is your deidentification technique catching all PHI?





The Problem

- PHI can appear in the most unusual of places
 - Military ID
 - Rank
 - Study description

PHI can appear in pixel data

Many vendors require manual configuration and technical capabilities



The Impact

Noncompliance with regulatory requirements for privacy can result in heavy fines

Staff capacity is consumed taking them away from more valuable tasks

Clinically relevant data is deleted "just in case"

PHI still slips through



The Solution

ENCOG™ leverages computer vision and natural language processing to identify PHI regardless of where it is found:

- DICOM header
- Metadata
- Pixel data

Staff can review and approve the anonymization/de-identification results

Anonymization can be done at scale