### HEALTHCARE EXECUTIVES

Generate new revenues, improve patient care and increase staff job satisfaction

Using advanced technology, ENDEX<sup>™</sup> standardizes your medical imaging data by analyzing the DICOM metadata and pixel data. This creates a huge impact for the entire enterprise.



# **CHALLENGE 1** | Undercoding and Denials are Reducing Revenue and Slowing Down the Revenue Cycle

Decisions to add contrast to a study often come after the order is created and it gets missed in the billing process. This causes lost revenue, higher denial rates, and time spent resubmitting claims.

**SOLUTION** Study descriptions standardized by AI-powered technology enable a quick understanding of what exam was performed vs. what was billed.

**VALUE** More accurate coding increases coding accuracy. Reclaim lost revenue from uncoded contrast studies, reduce denials, and speed up the time to revenue.



BILLED: CT HEAD C+



**@** ENLITIC

#### **CHALLENGE 2 | Medical Imaging Data is Messy and Cannot Easily Be** Utilized for Research or Within a Database

Medical images are notoriously missing clinically relevant data and are improperly labeled, if at all. This low-quality data cannot be utilized in creating a RWE database or within a data monetization strategy.

**SOLUTION** Studies are labeled with normalized study and series descriptors that are clinically relevant, searchable and provide information for researchers to analyze.



De-identification occurs to remove PHI from metadata, pixel data, and private tags while retaining clinical relevance.

**VALUE** Medical imaging can be used in research without spending resources on relabeling the data. Data sets are now standardized and of higher value for an organization. They can be sold to improve patient outcomes, reduce technology costs, and improve research capabilities.

## **CHALLENGE 3 |** Staff Turnover is High and There Are Many Inefficiencies Healthcare Providers Are Facing, It's Getting Costly

Radiologists get frustrated with the PACS not working as it should and they waste time rearranging images, looking for a correct series, or calling admins to reroute a study. The IT department struggles to route studies to the appropriate AI, specific worklist, or other post processing.

**SOLUTION** Standardized study and series descriptions ensure the radiologist workflow is efficient. Hanging protocols consistently work and the correct studies go to the right places. Al also works consistently as only the series needed gets routed to the right places.

**VALUE** Radiologists can complete more studies in less time and IT resources can be utilized improving systems, technology maintenance, and deploying new AI. Staff is happier with software that works smoothly, and turnover could decrease.



#### Watch Our Demo

https://enlitic.com/two-minute-curieendex-demo/