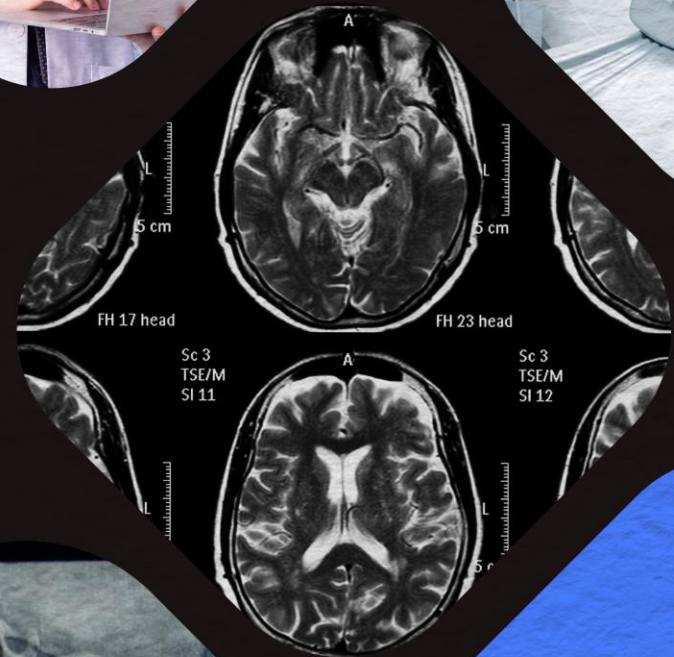
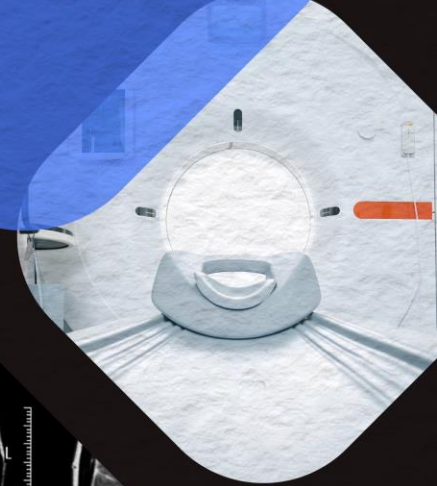


Is PHI really protected in your research data?





The Problem

- PHI can appear in the most unusual of places
 - Military ID
 - Rank
 - Study description

PHI can appear in pixel data

Applications delete relevant clinical content to ensure no PHI gets through

Researchers waste time relabeling data

Data quality is poor



The Impact

Staff capacity is consumed “fixing” data taking them away from more valuable tasks

Data quality suffers as clinically relevant data is deleted

Data is less valuable to research



The Solution

ENCOG™ leverages computer vision and natural language processing to identify PHI regardless of where it is found:

- DICOM header
- Metadata
- Pixel data

Staff can review and approve the anonymization/de-identification results

Anonymization can be done at scale